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FOR IMMEDIATE RELEASE

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**Environmental StoneWorks® joins HomeSphere®**  
*Partnership to expand sales in the residential construction industry*

**(Lakewood, Colo. – June 22, 2011)** Environmental StoneWorks and Lakewood-based HomeSphere, Inc. announced today they have entered into a joint agreement to offer Environmental StoneWorks to HomeSphere's network of builders in the Rocky Mountain and California Region.

Environmental StoneWorks joins more than 75 manufacturing brands currently using HomeSphere's BRI® lead generation and marketing program to produce [new builder leads](#) and strengthen existing business, thus growing their market share through increased homebuilder sales.

"The BRI partnership gives us a supplemental tool to enhance our current sales efforts," said Eric Aitken, National Sales Manager for Environmental StoneWorks. "The program allows us the opportunity to connect more efficiently with mid-tier builders."

BRI is a unique [builder rebate management](#) and building product [manufacturer lead generation](#) application serving the residential construction industry. Manufacturers use the BRI service to open sales channels with thousands of homebuilders and remodeling contractors, gaining inroads to new accounts and building recognition for their products and services. Builders, on the other hand, gain product knowledge and manage their cash-producing rebates, helping them to improve their bottom line.

Environmental StoneWorks is the only national manufacturer and installer of stone veneer, so builders have one point of responsibility from start to finish. With over 30 years of experience working directly with builders, Environmental StoneWorks provides value by consolidating the supply chain and simplifying the sourcing process.

"Environmental StoneWorks provides BRI homebuilders with both an innovative product and a commitment to customer service," said Chris Toth, Vice President of Sales for HomeSphere. "This partnership will allow Environmental StoneWorks to grow their brand in two of our top regions."

#### **About HomeSphere**

Colorado-based HomeSphere connects the residential construction community to enhance the way they do business through technology-driven solutions. For more than a decade, HomeSphere has delivered innovative solutions to create a truly unique company tailored for the pace and complexity of the homebuilding and remodeling industry. With the loyalty of building product manufacturers, distributors, contractors, builders and homeowners, HomeSphere is the only company of its kind to offer user-friendly, intuitive and streamlined solutions to empower market collaboration. For more information, visit [www.homesphere.com](http://www.homesphere.com) or call 1-800-274-2632.

#### **About Environmental StoneWorks**

Environmental StoneWorks, LLC is the only national manufacturer and installer of stone veneer offering one-stop, start to finish service. Founded in 1978, Environmental StoneWorks operates manufacturing facilities in Denver, Colorado; North Branch, Minnesota; Orwigsburg, Pennsylvania; Atlanta, Georgia; and St. George, Utah. Environmental StoneWorks' national capabilities are supported by more than 500 professionals operating in 16 installation hubs across the United States. For additional information about Environmental StoneWorks, visit [www.estoneworks.com](http://www.estoneworks.com).