



ENVIRONMENTAL
STONEWORKS®



MORTARLESS STONE VENEER
By ENVIRONMENTAL STONEWORKS®

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**2018 Remodeling Show:
Environmental StoneWorks and ClipStone Showcase
Largest New Product Launch in Company History**

(Denver, CO) – At the 2018 Remodeling Show in Baltimore, Environmental StoneWorks will be showcasing ClipStone as well as several new products and styles comprising the largest new product launch in company history. From new products to profile enhancements, the new additions meet the needs of customers while increasing the presence of the brand in the world of modern and contemporary design.

Feel the Rich History in Barn Wood by Environmental StoneWorks

Infusing new life into an old story, the new Barn Wood profile by Environmental StoneWorks features stunning wood-carved profiles molded from antebellum tobacco barns in Virginia. The combination of a rustic feel with contemporary charm results in a product rich with historic beauty, quality, and ease of installation. First introduced at IBS 2018, three new Barn Wood colors are now available: Beaver Dam, Seven Pines, and Baton Rouge.

The Magic of Ripiano

The dashing Ripiano gives a fresh new look to ledgerstone by incorporating smaller, thinner pieces into modular panels that stair-step to hide seams within a project. This design results in a modern look and feel. Inspired by nature and crafted with precision, profile colors include Star Dust, Eclipse, Lunar, Mystic, Orion, and Lyra.

Clear Cut Contemporary Grezzo Panels

Grezzo is a new, universal stone that allows builders, designers, and architects the opportunity to develop unique patterns with stone veneer. Wide ranges of panel sizes

allow for expanded customization options and design possibilities. Three colors are available now, taking their names from sunny Italian beaches: Principe, San Domino, and Sabbie Nere.

“These profiles represent the largest new product launch in the history of Environmental StoneWorks,” said David Barrett, vice president of product development and marketing for Environmental StoneWorks. “Our new products and profile options were designed and developed to capture market opportunities aligned with contemporary and modern design trends. Within the parameters of this launch, our customers will see products echoing urban contemporary, modern prairie, modern farmhouse, and contemporary architectural. The new products enhance and build on our existing contemporary lines – like our Clean Brick, introduced at IBS in January 2018 -- ultimately creating deeper, more extensive choices for our customers.”

New ClipStone Colors

Customers asked and we listened: ClipStone has introduced two new profile colors in ProStack and Ledgestone:

Osceola has long been one of the most popular colors in the Environmental StoneWorks’ showroom, and has now made the move over to ClipStone. Picture a clear, Arctic white with just a hint of blue – that’s the clean, sparkling beauty of Osceola.

Teton Grey is the result of customers looking for a universal, cool-toned color. The consistent and timeless grey will match most siding and provides both a practical and sophisticated feel.

Founded in 1978, Environmental StoneWorks is the only national manufacturer and installer of stone veneer. Long recognized as an industry leader in experience and accountability, the company offers a turnkey business model including dedicated sales leaders, project managers, and tested safety programs, ensuring that our customers receive three times the support offered by other companies. Product design, manufacturing, installation, and warranty support housed less than one roof, create a “start to finish” customer-focused structure that sets Environmental StoneWorks apart and allows a deeper understanding of the needs and challenges of builders. All Environmental StoneWorks products are available via building material retailers throughout much of the country. For more information, please visit Environmental StoneWorks on the web at www.estoneworks.com and on [Facebook](#) (Environmental StoneWorks).

Introduced in 2013 by Environmental StoneWorks as the first individual mortarless stone veneer installed with common tools, ClipStone has grown exponentially and is now available nationwide through quality building material retailers. Featuring a no mortar, no mess installation, two profiles – LedgeStone and ProStack – are available in multiple colors, ensuring there's a ClipStone profile and color for every application: from residential to commercial, interior to exterior. Product design, manufacturing, dealer distribution, and warranty support are housed under one roof, just like Environmental StoneWorks. For more information, please visit ClipStone on the web at www.myclipstone.com, on [Facebook](#) (ClipStone), and on [twitter](#) (@myClipStone).

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